



## Culture and Heritage Services Survey



Cannock Chase Council is considering changes to some of its leisure, culture, and heritage services, and we need your input.

Like many councils across the country, we're facing financial pressures while demand for services continues to grow. To ensure we can protect essential services for the future, we must make some tough decisions. Currently, we're forecasting a budget shortfall of £1.3 million for 2025-2026, despite years of making savings through outsourcing, reducing services, and sharing functions with Stafford Borough Council.

The Council has worked with Inspiring Healthy Lifestyles (IHL) since 2012 to deliver these services. However, challenges like rising energy costs, and the cost-of-living crisis have put additional financial strain on these services. To help us understand the best way forward we commissioned an independent review of leisure, heritage and culture services and surveyed the condition of the buildings managed by IHL.

Based on this work, the Council is currently proposing to close the Museum of Cannock Chase and the Prince of Wales Theatre at the end of April 2025. This would allow us to focus on sustaining the wider culture, heritage, leisure and wellbeing offer for the community.

But we also want to hear from you. While these closures are under consideration, we're keen to explore how we can continue to offer culture and heritage services in a different way.

The consultation is open from 29 November 2024 to 2 January 2025. Please take this opportunity to share your views through this survey. Your feedback will help shape the final decision, which will be made at the Council meeting on 12 February 2025.

Thank you for sharing your thoughts and helping us plan for the future of our district.

***Please return all surveys to Cannock Chase Council, Civic Centre, Beecroft Road, Cannock, Staffordshire, WS11 1BG by 2 January 2025***

If you run out of space please attach additional documents to your survey

## About you

**Q1) Are you responding to this as:** (please tick all that apply)

- |   |  |
|---|--|
| <input type="checkbox"/> A representative or member of a community group  | <input type="checkbox"/> A volunteer at Inspiring Healthy Lifestyles |
| <input type="checkbox"/> Member of the public   | <input type="checkbox"/> An employee of Inspiring Healthy Lifestyles |
| <input type="checkbox"/> A partner organisation working with Cannock Chase District Council or Inspiring Healthy Lifestyles | <input type="checkbox"/> An elected member/MP                        |
| <input type="checkbox"/> Museum of Cannock Chase/Prince of Wales visitor  | <input type="checkbox"/> Other                                       |

**Please explain other**

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**Q2) If you are a representative or member of a group or organisation please give their name here:**

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**Q3) What is your age?**

- |                                   |                                |                                |                               |
|-----------------------------------|--------------------------------|--------------------------------|-------------------------------|
| <input type="checkbox"/> Under 16 | <input type="checkbox"/> 35-39 | <input type="checkbox"/> 55-59 | <input type="checkbox"/> 75 + |
| <input type="checkbox"/> 17-24    | <input type="checkbox"/> 40-44 | <input type="checkbox"/> 60-64 |                               |
| <input type="checkbox"/> 25-29    | <input type="checkbox"/> 45-49 | <input type="checkbox"/> 65-69 |                               |
| <input type="checkbox"/> 30-34    | <input type="checkbox"/> 50-54 | <input type="checkbox"/> 70-74 |                               |

**Q4) What is your postcode?**

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# Arts and Culture

**Q5) Do you use the Prince of Wales Theatre as a** (please tick all that apply)

- |  |   |                                |
|--|---|--------------------------------|
| <input type="checkbox"/> Performer       | <input type="checkbox"/> I don't use the Prince of Wales Theatre<br>(if you ticked this answer please move to Q9) |                                |
| <input type="checkbox"/> Audience Member | <input type="checkbox"/> As part of a group   | <input type="checkbox"/> Other |

**Please explain other:**

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**Q6) If you visit the Prince of Wales Theatre, who do you usually go with?** (please tick all that apply)

- |   |  |
|---|--|
| <input type="checkbox"/> Partner                      | <input type="checkbox"/> An organised social group (e.g. a club) |
| <input type="checkbox"/> Children                     | <input type="checkbox"/> Work colleagues                         |
| <input type="checkbox"/> Someone I act as a carer for | <input type="checkbox"/> Alone                                   |
| <input type="checkbox"/> Relatives                    | <input type="checkbox"/> I don't visit                           |
| <input type="checkbox"/> Friends                      | <input type="checkbox"/> Other                                   |

**Please explain other:**

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**Q7) What do you use The Prince of Wales Theatre for?** (please tick all that apply)

- |   |   |
|---|---|
| <input type="checkbox"/> Professional performances    | <input type="checkbox"/> Theatre workshops          |
| <input type="checkbox"/> Comedy Shows                 | <input type="checkbox"/> Educational visits         |
| <input type="checkbox"/> Events                       | <input type="checkbox"/> Volunteering Opportunities |
| <input type="checkbox"/> Community Hire               | <input type="checkbox"/> Attending groups           |
| <input type="checkbox"/> Community/local performances | <input type="checkbox"/> Other                      |

**Please explain other:**

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**Q8) How often have you used The Prince of Wales Theatre in the last 12 months?**

- I have not used it in the last 12 months       2-3 times  
 Once       4+ times

**Q9) If you do not visit the Prince of Wales Theatre, why not? (please tick all that apply)**

- Not interested in shows on offer       Do not know about the Prince of Wales Theatre  
 Location is not accessible       Town centre hospitality offer  
 Cost       Other  
 Lack of transport

**Please explain other:**

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**Q10) Considering future provision of cultural services in Cannock Chase, how important are the following to you?**

	Very important	Important	Neither important nor unimportant	Not really important	Not important at all
Providing access to arts and culture as an audience member	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Providing access to participate in arts and culture as a performer or creative contributor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Supporting local artists and performers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Opportunities for volunteering	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Encouraging participation in performing arts by a range of groups e.g. young people/people with additional needs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social aspect	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Health and wellbeing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Learning new skills and opening career Opportunities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attracting visitors and promoting the local area	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Please explain other**

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# Heritage

**Q11) Do you use the Museum of Cannock Chase?**

Yes

No (if you answered No, please move to Q15)

**Q12) If you visit the Museum of Cannock Chase who do you usually go with?** (please tick all that apply)

Partner

An organised social group (e.g. a club)

Children

Work colleagues

Someone I act as a carer for

Alone

Relatives

I don't visit

Friends

Other

**Please explain other:**

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**Q13) What do you use the Museum of Cannock Chase for?** (please tick all that apply)

Groups

As a base to explore the local area (e.g. walking)

Events (e.g. Halloween, Christmas)

Community hire

Volunteering

Activities/workshops

To view collections and exhibitions

Education visits

The coffee shop

Other

**Please explain other**

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**Q14) How often have you visited in the last 12 months?**

I have not visited in the last 12 months

2-3 times

Once

4+ times

**Q15) If you do not visit, why not?** (please tick all that apply)

- Not interested
- Location is not accessible
- Cost of activities
- Lack of transport
- Did not know about the Museum of Cannock Chase
- Variety of collections and displays
- Other

**Please explain other**

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**Q16) Considering future provision of heritage in your local community, how important are the following to you?**

	Very important	Important	Neither important nor unimportant	Not really important	Not important at all
Providing access to enjoy heritage as a visitor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Providing access to participate in heritage as a contributor of local, historical or specialist knowledge	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Supporting local creators and artists	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Providing opportunities for volunteers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attracting visitors and promoting the local area	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social aspects	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Health and wellbeing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Learning new skills and opening career opportunities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Please explain other**

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**Q17) What alternative exhibitions would you be interested in, in order to participate in heritage and culture locally?**

	Very Interested	Interested	Neither interested nor uninterested	Not really interested	Not interested at all
Opportunities to get involved in and create history exhibitions with a group/organisation/club I am involved with	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exhibitions on local history to explore in person, delivered by a speaker/s or guide/s	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exhibitions on local history to explore online	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exhibitions on local history to explore in person at my own pace	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Q18) What alternative activity would you be interested in, in order to participate in heritage and culture locally?**

	Very Interested	Interested	Neither interested nor uninterested	Not really interested	Not interested at all
Interactive history experiences and events (e.g. re-enactments, have a go activities)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Local history guided walks or heritage trails	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Heritage Events - e.g. a summer fete/large scale community event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Family arts and crafts activities with opportunities to create and make	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Workshops on traditional skills (e.g. willow weaving, wreath making etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Heritage for health and wellbeing activities - such as experiences for young carers, care leavers, people with dementia, people with mental health needs or individuals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



**Q19) Please indicate which heritage offer you would be most likely to access** (1 being most likely to access, 3 the least likely)

	<b>1</b>	<b>2</b>	<b>3</b>
An online heritage offer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A heritage offer hosted at any public venue within one mile of my home	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A heritage offer hosted in any public venue within Cannock Chase District	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Q20) If a history or heritage activity were to take place locally, which type of venue would you be most likely to visit?** (please tick all that apply)

- |   |  |
|---|--|
| <input type="checkbox"/> A local sports centre  | <input type="checkbox"/> An outdoor area (e.g. Cannock Park) |
| <input type="checkbox"/> A community facility, such as a community centre or village hall | <input type="checkbox"/> A street activity in a town centre  |
| <input type="checkbox"/> An existing cultural space (e.g. library)                        | <input type="checkbox"/> Other                               |
| <input type="checkbox"/> A commercial venue (e.g. a pub or shop)                          |  |

Please explain other

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**Q21) We look after collections of artefacts on behalf of the people of Cannock Chase. These historic collections help tell our local stories. In terms of making these collections accessible, useful and enjoyable, how important are the following to you?**

	Very important	Important	Neither important nor unimportant	Not really important	Not important at all
That the collections are accessible and available for the public online	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
That the collections are accessible and available for the public to see in person	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
That the collections are available to see in regularly changing touring exhibitions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
That the presentation of collections supports the education of people of all ages, so we can learn about our past through facts and evidence	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Connecting heritage with wellbeing and making programmes that appeal to older generations, people with disabilities and others with specific health needs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Developing support for local history groups	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Creating opportunities for local people (historians, schools, students, clubs and groups) to curate their own exhibitions and tell stories that are important to them.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Creating opportunities for volunteering, social interactions and human connection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presenting history, heritage and bringing to life the stories that are relevant to Cannock Chase in new and interesting ways	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please explain other

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**Q22) In terms of looking after collections, how important are the following to you?** Please rank the options in order of most to least important, where 1 is most important.

	1	2	3
That the collections are stored and cared for in an environment where they are protected for future generations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
That the collections are recorded digitally and can be seen at any time by anyone interested	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ensuring that local heritage is protected	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

# **Additional questions for the Prince of Wales and Museum of Cannock Chase user groups and organisations**

**If you are not representing a group please move on to Q 27.**

**Q23) Which venue does your group use?**

Museum of Cannock Chase

Prince of Wales Theatre

Both

**Q24) Has your organisation attracted funding that is currently active, where there is a requirement for any part of the delivery to be undertaken at either the Prince of Wales Theatre or the Museum of Cannock Chase?**

Yes

No

**Q25) If yes, please tell us the name of your group, the name of the funding stream and the end date of the relevant funding you have in place?**

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**Q26) If an alternative venue was needed for your group, what would you be looking for? Please provide details such as capacity, frequency of sessions, accessibility requirements etc**

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**Q27) Please share your thoughts and suggestions about what these services could look like in the future?**

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**Thank you for taking the time to complete this survey. Your comments will feed into the future of culture and heritage services across the district**

***Please return all surveys to Cannock Chase Council, Civic Centre, Beecroft Road, Cannock, Staffordshire, WS11 1BG by 2 January 2025***