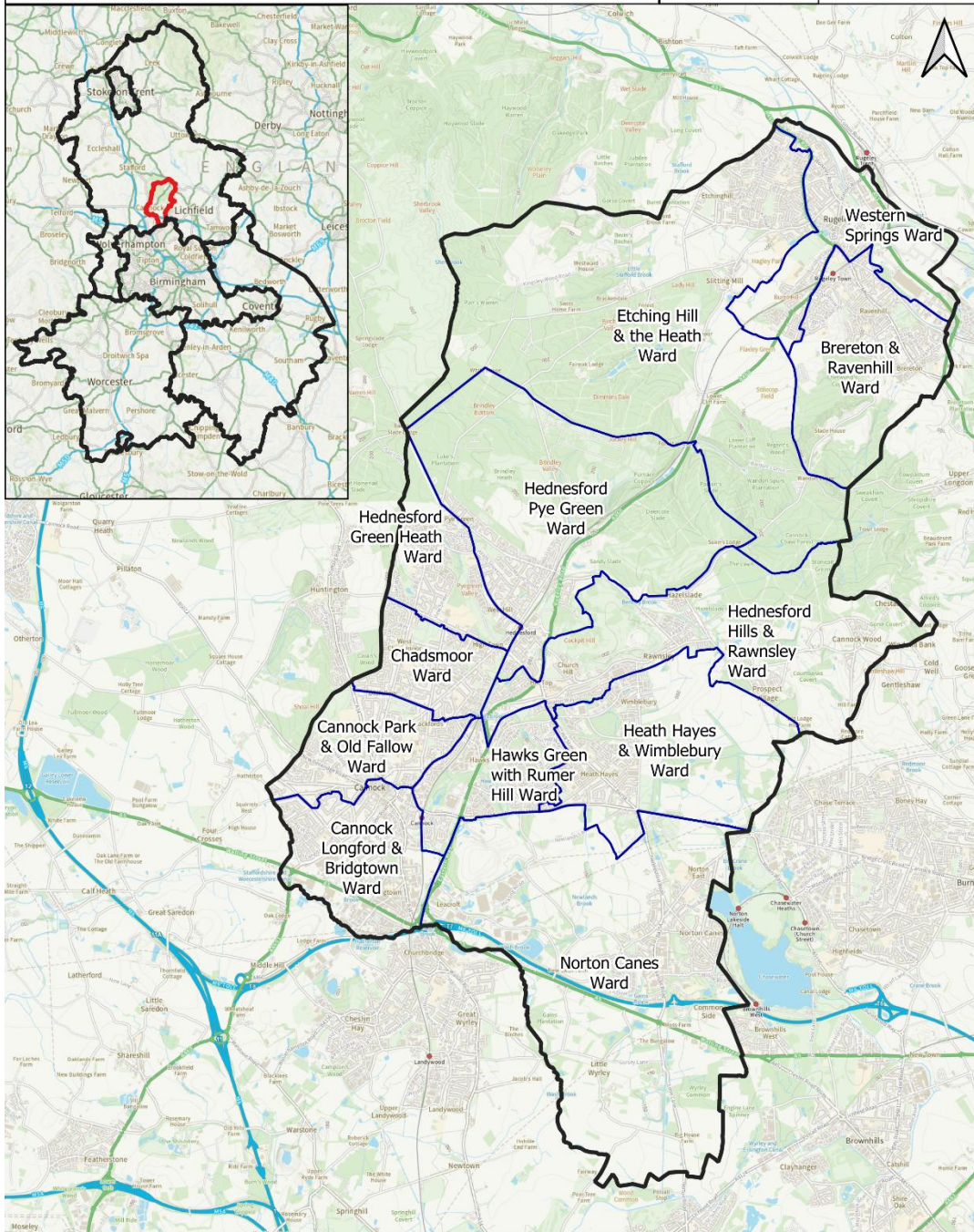


Cannock Chase District Profile, 2026









Cannock Chase District Profile Map

Date Created:
25/09/2025



Population

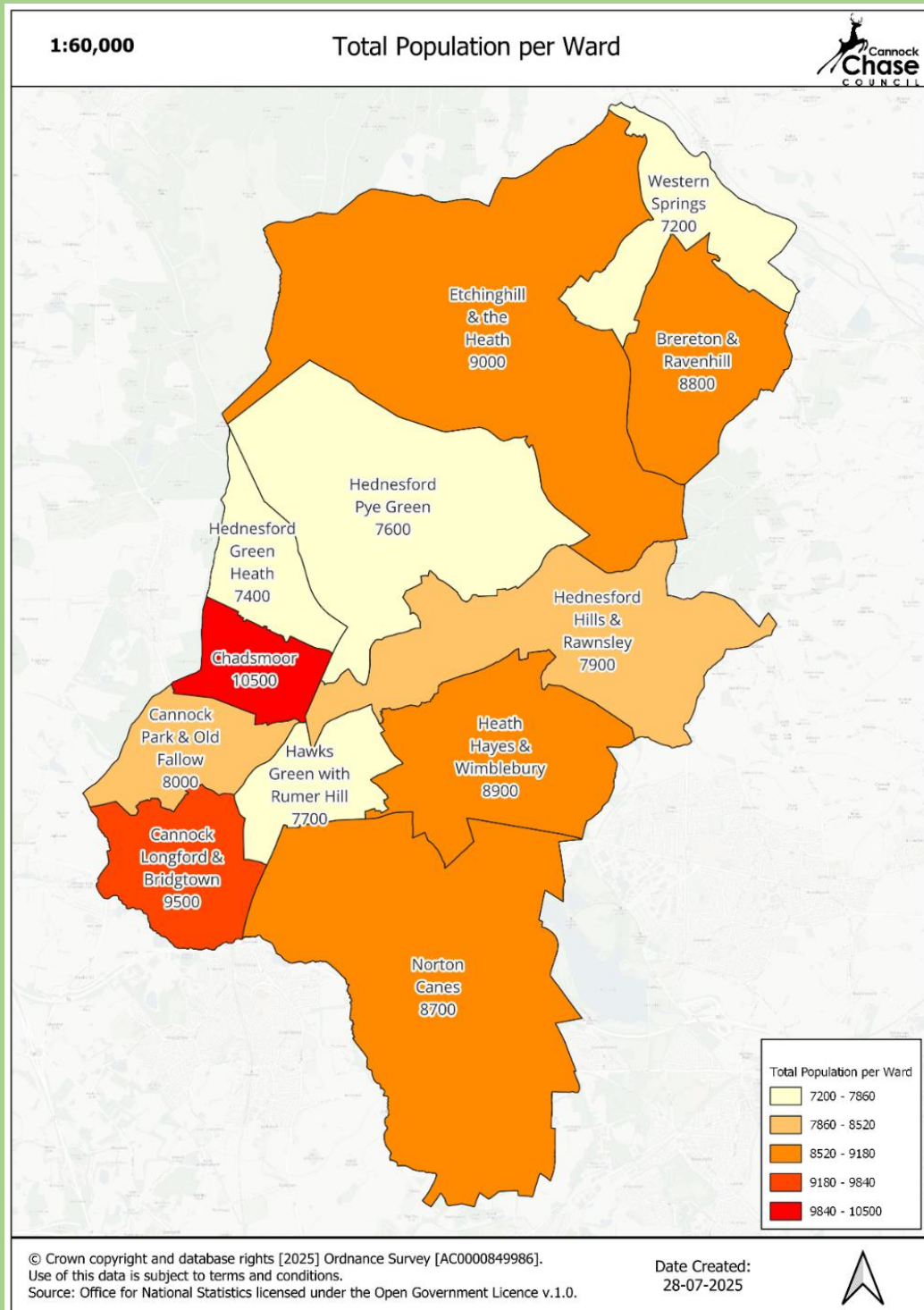
104,088 people were estimated to be resident in Cannock Chase in mid-2024. The population saw an annual increase of 0.9% between 2023 and 2024, the main contributor to which was internal migration - people moving into the district from other local authorities.

Mid-2024 Population 104,088  persons Rise from 103,163 in 2023	Change since 2023 +0.9% 
Births +941  Fall from 2023	Deaths -1056 
Net Internal Migration 866  Fall from 2023 Main contributor to population change	Net International Migration 181  Fall from 2023

Source: Office for National Statistics, Population Estimates for England & Wales, mid-2024 (July 2025)

Cannock Chase Wards

From 2023 Cannock Chase is divided into 12 electoral wards. The map below shows the geography of ward division across the district and the population (no. persons) living in each of the Cannock Chase wards.



Population Projections 2022-2032

The population of Cannock Chase is forecast to rise by more than 7% to around 108,413 people by 2032. This is higher than the projected population increase for England which is around 6.4%.

Population in 2032 108,413 persons Rise from 101,144 in 2022	Change since 2022 +7.2% Above the England average 6.4%
Net Internal Migration +8,255 Persons Projected to be the largest factor in population increase	Projected median age 42 years No change from 2022 - slightly above England average of 41 years.

Source: Office for National Statistics, Subnational Population Projections for England: 2022-based, June 2025.

Ageing Population

Population aged 65+



19% in 2022



21% in 2032

The majority of local authorities across England are projected to see an increase in the proportion of residents at State Pension age by 2032.

21% of the Cannock Chase population are forecast to be aged 65+ in 2032, compared to 19% in 2022.

The old age dependency ratio (the number of people of State Pension age for every 1,000 working age persons) is projected to rise from 292 to 306 by 2032 which is above the forecast England average of 287.¹

¹ Office for National Statistics, Subnational Population Projections for England: 2022-based, June 2025.

Housing and Households

Census 2021 estimates that there were around 43,500 households in Cannock Chase in March 2021.

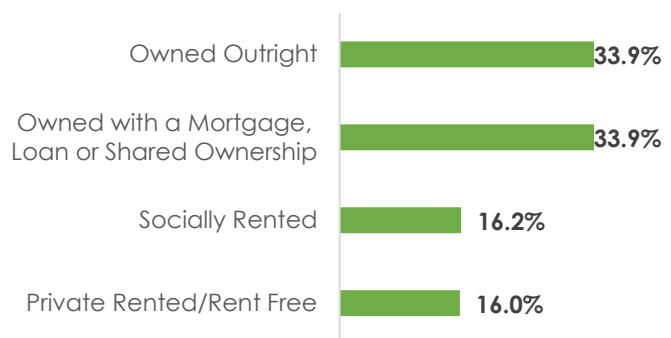
The largest proportion of households in the District at the time of Census 2021 were semi-detached whole houses or bungalows which comprised 46.7% of all households. Three-bedroom households comprised the largest proportion of all households in the District (47.7%).

Census 2021 indicates that more than 2% of households across Cannock Chase are overcrowded, with fewer bedrooms than required.

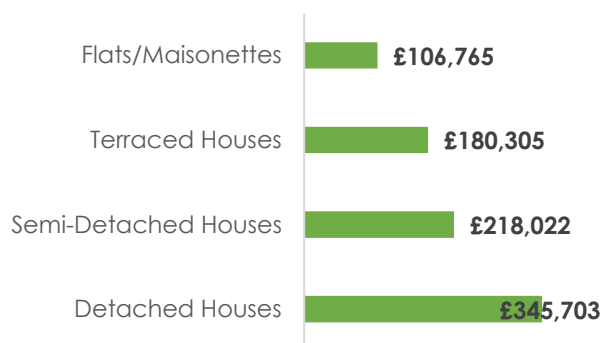
Tenure

The same proportion of households in Cannock Chase were owned outright as those owned with a mortgage, loan or shared ownership in 2021 at 33.9%. The proportion of households in the District that are socially rented is 16.2%, with 16% privately rented/lived in rent-free.

Tenure of Household, Cannock Chase, 2021



Average House Price, Cannock Chase, July 2025



House Price

The average house price in Cannock Chase was £227,954 in July 2025, an annual increase of 5.6%. This was below the Staffordshire (£242,933), West Midlands (£230,729) and England (£291,852) averages.

Source: Office for National Statistics, Census 2021; HM Land Registry, UK House Price Index, House Price Statistics Average Prices and Volumes of Sales for Cannock Chase 2025 Crown Copyright 2025 [House Price Statistics - UK House Price Index](#)

Household Projections

The Office for National Statistics 2022-based Household Projections estimate that there will be around 48,056 households in Cannock Chase by 2032. The Projections forecast that there will be changes in the composition and age of households, including a decrease in households with dependent children and increase in one person and adult only households. Significant growth is expected in the number of older age households, reflecting the demographic trend of ageing population.²

Households in 2032 48,056 Households Rise from 43,615 in 2022	Change since 2022 +10.2% Similar to the England average 10.3%
Biggest Decrease -5.4% Households with one dependent child	Biggest Increase +18.8% One-person households

² Office for National Statistics, Household Projections for England: 2022-based (October 2025) [Household projections for England - Office for National Statistics](#)

Health & Wellbeing

General Health

Cannock Chase had the highest proportion across Staffordshire for residents reporting that they experienced 'Bad Health' or 'Very Bad Health' at the time of Census 2021. 1.5% of residents described their health as 'very bad', whilst 4.9% of residents reported having 'bad' health.

Economic Inactivity due to Health and Disability

Health inequalities form a barrier to employment for a significant proportion of people living in Cannock Chase. Nearly 5% (4.8%) of residents aged 16+ identified that they were economically inactive due to long-term sickness or disability in 2021 - above the England average of 4.1%.

Disability

More than 20% of Cannock Chase residents identified that their daily activities were limited by physical or mental health conditions which rendered them disabled under the Equality Act in 2021. This was above the county and national averages. The proportion of Cannock Chase residents who identified that their disability limited their daily activities 'a lot' was above the England average (7.3%) at 8.9%.

Unpaid Care

More than 10% of Cannock Chase residents provided unpaid care in 2021 and the district had among the highest proportions across Staffordshire for residents providing more than 20 hours unpaid care per week. Around 3.3% of residents in the district provided 50 or more hours of unpaid care per week.³

Life Expectancy

Men and women living in Cannock Chase had the lowest life expectancy at birth across Staffordshire for the 3 year range 2021-2023. Life expectancy in the district was below county, regional and national averages at 78.4 years for men and 82.1 years for women.⁴

³ All data from Census 2021 taken from Office for National Statistics, Census 2021 via [Nomis - Official Census and Labour Market Statistics](#)

⁴ Office for Health Improvement & Disparities. Public Health Profiles. [accessed October 2024] <https://fingertips.phe.org.uk> © Crown copyright 2024.

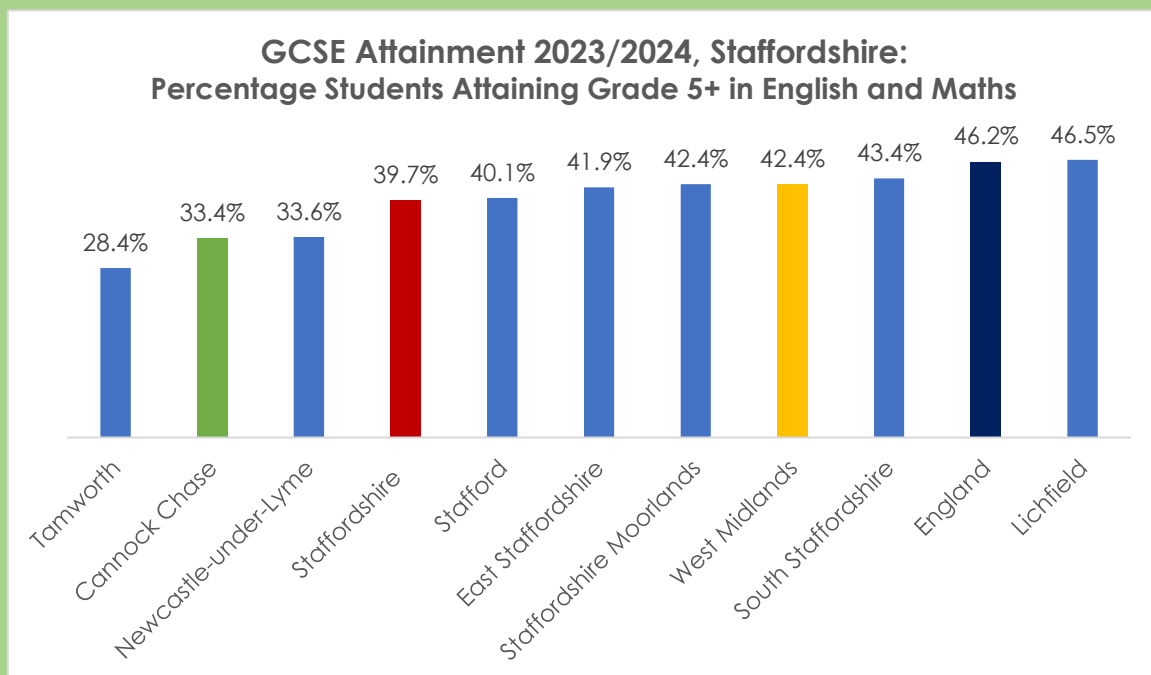
Economy

Qualifications

Census 2021 indicates that 22% of residents in Cannock Chase identified themselves as having no qualifications which was above the England average of 18.1%.

The proportion of the population aged 16+ who identified having Level 4 or above qualifications as their highest level of qualification (this includes Degree and postgraduate qualifications) was below the National average of 33.9% in Cannock Chase at 22.7%.

Data relating to educational attainment at GCSE level indicates that Cannock Chase had the second lowest proportion of students achieving Grade 5 or above in English and Mathematics across Staffordshire in 2023/2024.



In contrast, the proportion of people aged 16+ who identified that Apprenticeship was their highest level of qualification was above the National average of 5.3% in Cannock Chase at 6%.

Source: All data from Census 2021 taken from Office for National Statistics, Census 2021 via [Nomis - Official Census and Labour Market Statistics](#); GCSE data taken from Staffordshire Observatory, Census 2021 Education Headline Findings ([Census 2021 - Staffordshire Observatory](#))

Economic Activity



62.3%
Economically
Active

62.3% of Cannock Chase residents aged 16 and over identified that they were economically active at the time of Census 2021 which was above the England average of 60.9%.



£652.10 avg.
full-time gross
wages p/w

37.7% of District residents identified that they were economically inactive, the largest proportion of these being inactive due to retirement (22.9%).



3.1% out of
work benefits

Full-time workers resident in Cannock Chase in 2024 had average gross weekly earnings of around £652.10 - below both the regional and national averages.

3.1% of people in Cannock Chase aged 16-64 were claiming out-of-work benefits (including Universal Credit) in August 2025. This was below the regional (5.5%) and national (4.0%) averages.

Employment and Business Enterprises

There were 3,480 business enterprises in Cannock Chase in 2024 – 21.8% of these enterprises were in the broad industry group Construction. After Construction, there were relatively high numbers of business enterprises in the industry groups Professional, Scientific & Technical; Production; and Business Administration & Support Services.

21.8% Business
Enterprises in
Construction

14.2%
employed in
Skilled Trades

13.7%
employed in
Professional
Occupations

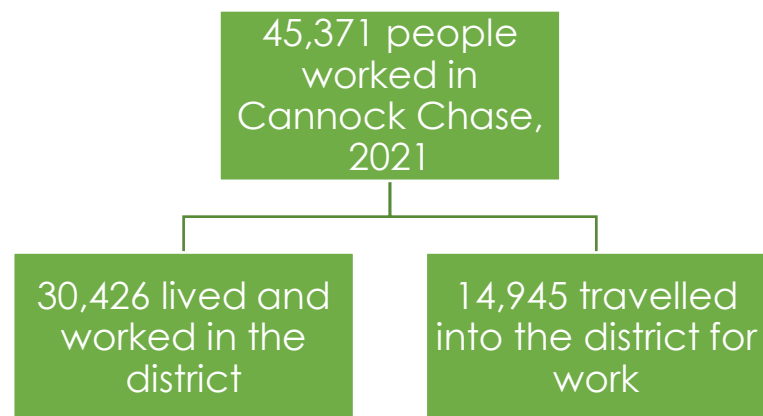
The top three occupation groups in Cannock Chase at the time of Census 2021 were Skilled Trades Occupations (14.2%), Professional Occupations (13.7%) and Associate Professional or Technical (11.8%)/Elementary Occupations (11.8%).⁵

⁵ All data from Census 2021 and data related to wages and occupation from Office for National Statistics via [Nomis - Official Census and Labour Market Statistics](#); Office for National Statistics, UK Business, Activity, Size and Location (September 2024) [Activity, size and location - Office for National Statistics \(ons.gov.uk\)](#)

Travel to Work

Cannock Chase had the highest proportion of residents who travelled to work by driving a car or van of all English local authorities at 64% - above the England average of 44.5% and the Staffordshire average of 57.8%.⁶

Census 2021 data indicates that the largest number of residents commuting outside Cannock Chase for work travelled to Lichfield, Walsall and Stafford. The largest proportions of people commuting into Cannock Chase for work travelled from Walsall, South Staffordshire and Lichfield.⁷



Source: Census 2021 travel to work data was impacted by restrictions and the furlough scheme in place due to the COVID 19 pandemic and is not reflective of current commuting patterns (For more information see www.ons.gov.uk/visualisations/censusorigindestination)

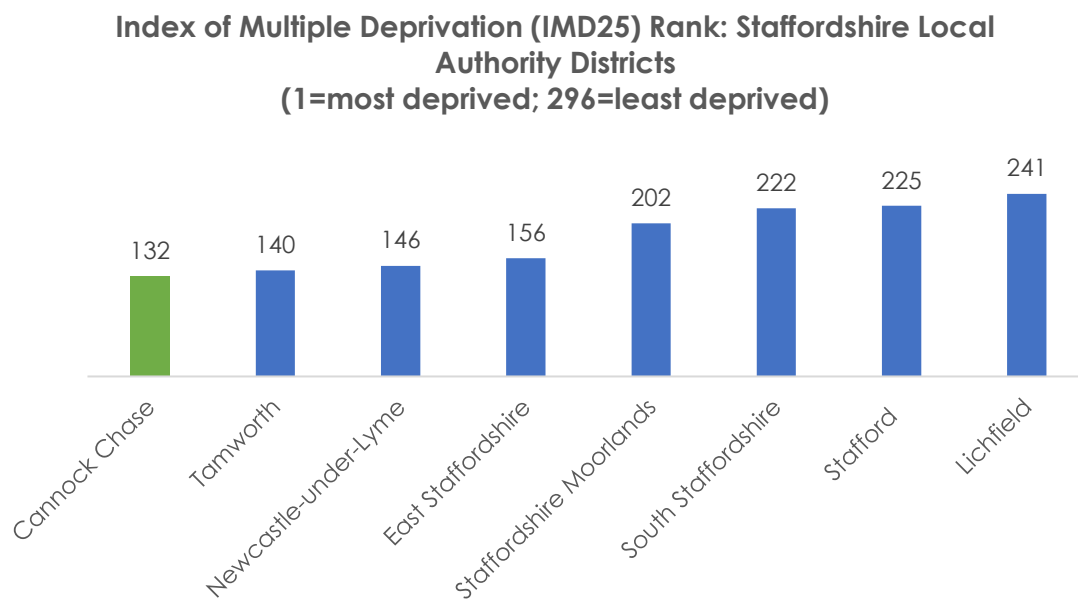
⁶ Staffordshire Observatory Census 2021 Labour Force and Travel to Work Briefing [Census 2021 - Staffordshire Observatory](#)

⁷ Office for National Statistics, Census 2021 www.ons.gov.uk/visualisations/censusorigindestination

Indices of Deprivation 2025

The Indices of Deprivation ranks small areas in England from the most deprived to the least deprived based on different domains of deprivation - income, employment, education, health, crime, barriers to housing and services and living environment. These seven domains are combined to form the Index of Multiple Deprivation (IMD25).⁸

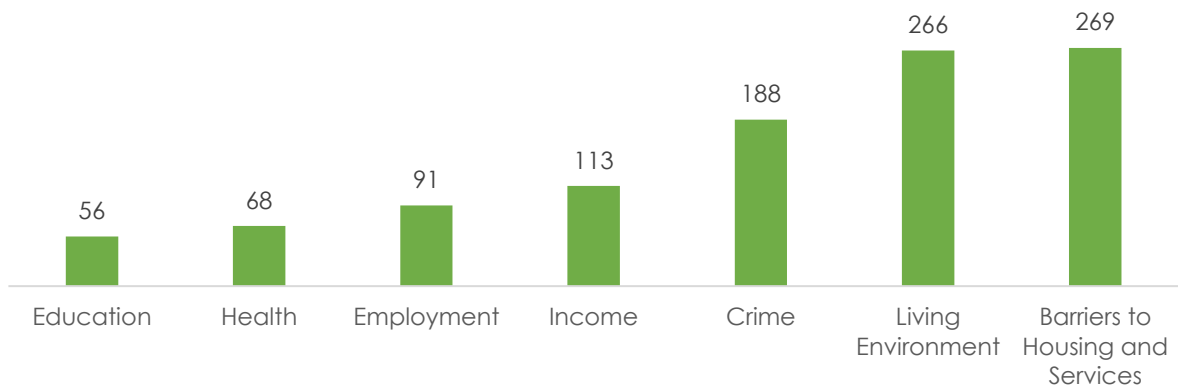
Based on the Index of Multiple Deprivation Rank, where 1 is the most deprived local authority district in England and 296 is the least deprived, Cannock Chase is ranked as the most deprived local authority in Staffordshire.



The chart below indicates how Cannock Chase is ranked in relation to the other 295 local authority districts in England across the seven different domains within the Indices of Deprivation 2025.

⁸ Ministry of Housing, Communities and Local Government, [English indices of deprivation 2025: statistical release - GOV.UK](#) (October 2025).

Cannock Chase: Rankings Across the 7 Domains of the Indices of Deprivation 2025
(1 = most deprived; 296 = least deprived)



Cannock Chase is ranked as being particularly deprived in the domains of Education and Health, yet close to the least deprived nationally for Living Environment and Barriers to Housing and Services.⁹

Data Sources and Disclaimer:

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The statistical information included in this document was current at the time of writing. However, due to the frequently changing nature of statistical information, this Profile is not intended to serve as a definitive position statement for the district, particularly as some data will have been revised since publication. Cannock Chase Council, while believing the information in this document to be correct at the time of publication, does not guarantee its accuracy nor does the Council accept any liability for any direct or indirect loss or damage or other consequences, however arising from the use of such information supplied.

⁹ Ministry of Housing, Communities and Local Government, [English indices of deprivation 2025: statistical release - GOV.UK](#) (October 2025).

Brereton & Ravenhill Key Ward Statistics, 2026

Population



8,989 residents
(2024)



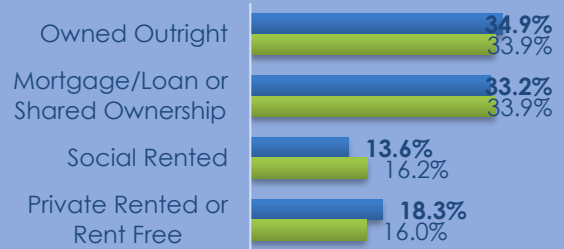
3,604 households
(2021)

**30-34
Years**

Largest Group
(7.6% of population)

Housing

Housing Tenure, 2021



■ Brereton & Ravenhill ■ Cannock Chase



2.5% Households with fewer bedrooms than required, 2021
Cannock Chase 2.2%

Economy

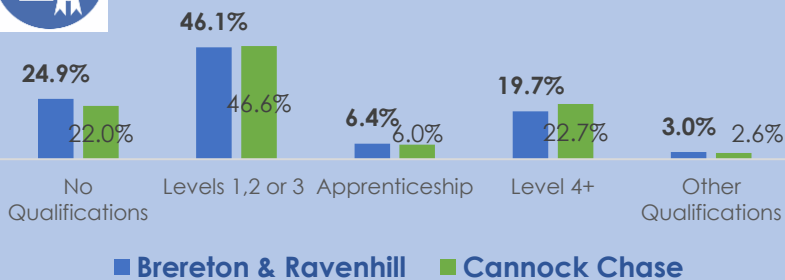


57.9%

16+ Economically Active in Employment, 2021
Cannock Chase 59.3%



Qualifications, 2021



■ Brereton & Ravenhill ■ Cannock Chase

Top 3 Occupations, 2021

Elementary Occupations

15.6%

Cannock Chase 11.8%

Skilled Trades Occupations

13.7%

Cannock Chase 14.2%

Process, Plant and Machine Operatives

13%

Cannock Chase 9.4%

62%

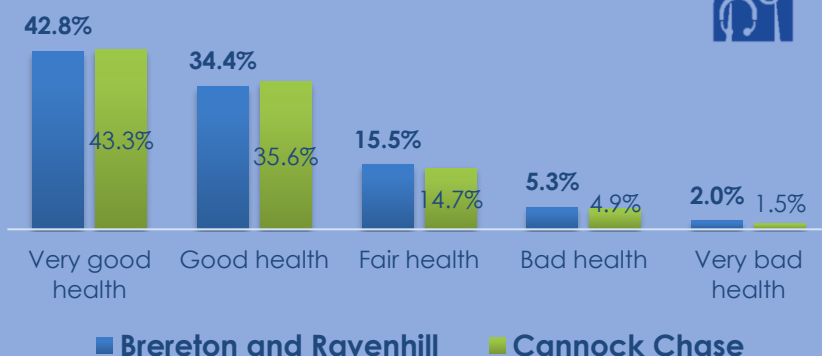
Travel to work driving a car or van, 2021

Cannock Chase 64%



Health & Wellbeing

General Health, 2021



■ Brereton and Ravenhill ■ Cannock Chase



20.8%

Disabled under the Equality Act, 2021

Cannock Chase 20.2%

10.6%

Residents aged 5 and over providing unpaid care, 2021

Cannock Chase 10.4%

Cannock Longford & Bridgtown: Key Ward Statistics, 2026

Population



9,890 residents
(2024)



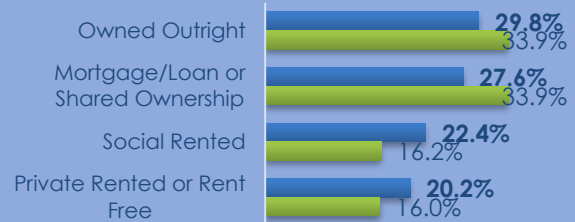
4,350 households
(2021)

**30-34
Years**

Largest Group
(8.4% of population)

Housing

Housing Tenure, 2021



■ Cannock Longford & Bridgtown
■ Cannock Chase



2.7% Households with fewer bedrooms than required, 2021
Cannock Chase 2.2%

Economy



55.9%

16+ Economically Active in Employment, 2021
Cannock Chase 59.3%

Top 3 Occupations, 2021

Skilled Trades Occupations

15.1%

Cannock Chase
14.2%

Elementary Occupations

13.5%

Cannock Chase
11.8%

Professional Occupations

12.9%

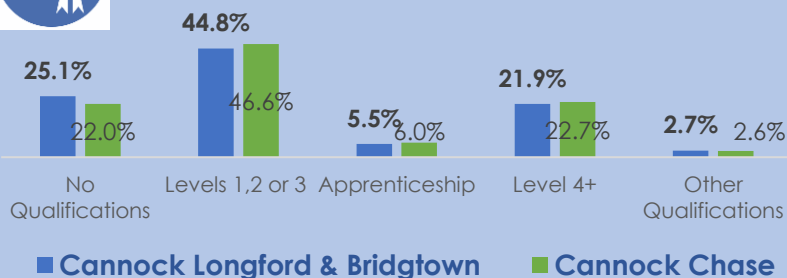
Cannock Chase
13.7%

61%

Travel to work driving a car or van, 2021
Cannock Chase 64%

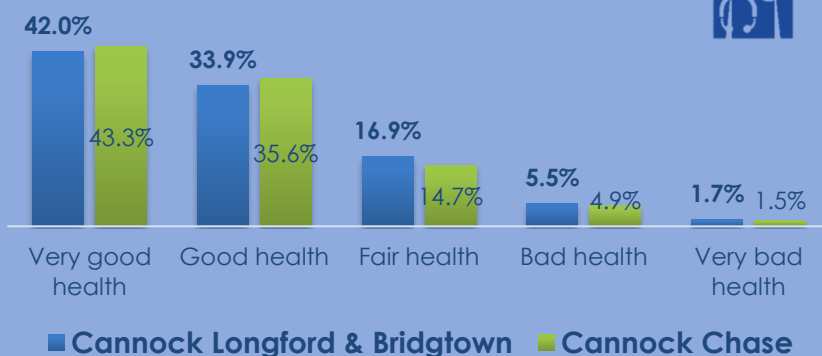


Qualifications, 2021



Health & Wellbeing

General Health, 2021



23%

Disabled under the Equality Act, 2021
Cannock Chase 20.2%



10.3%

Residents aged 5 and over providing unpaid care, 2021
Cannock Chase 10.4%

Cannock Park & Old Fallow: Key Ward Statistics, 2026

Population



8,279 residents
(2024)



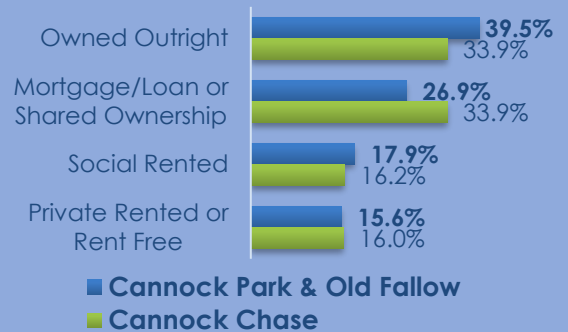
3,613 households
(2021)

**55-59
Years**

Largest Group
(7.6% of population)

Housing

Housing Tenure, 2021



2.3% Households with fewer bedrooms than required, 2021
Cannock Chase 2.2%

Economy

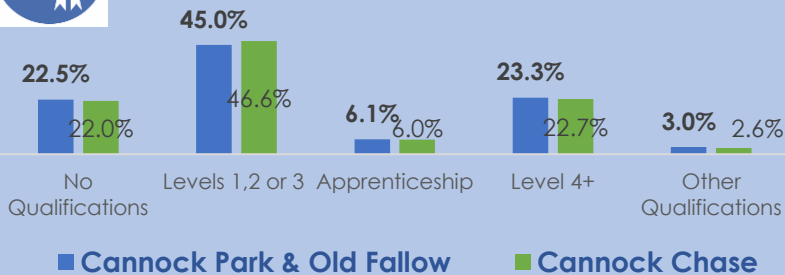


54.2%

16+ Economically Active in Employment, 2021
Cannock Chase 59.3%



Qualifications, 2021



Top 3 Occupations, 2021

Managers, Directors and Senior Officials

13.5%

Cannock Chase 11.1%

Skilled Trades Occupations

13.5%

Cannock Chase 14.2%

Professional Occupations

13.4%

Cannock Chase 13.7%

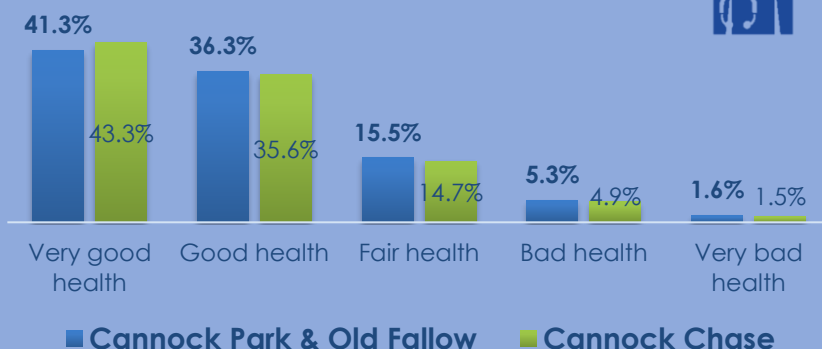
60.5%

Travel to work driving a car or van, 2021
Cannock Chase 64%



Health & Wellbeing

General Health, 2021



21.7%

Disabled under the Equality Act, 2021
Cannock Chase 20.2%



11.6%

Residents aged 5 and over providing unpaid care, 2021
Cannock Chase 10.4%

Chadsmoor: Key Ward Statistics, 2026

Population



10,717 residents
(2024)



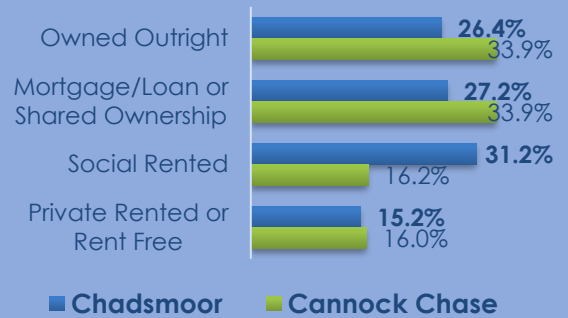
4,615 households
(2021)

**30-34
Years**

Largest Group
(7.5% of population)

Housing

Housing Tenure, 2021



3.7% Households with fewer bedrooms than required, 2021
Cannock Chase 2.2%

Economy

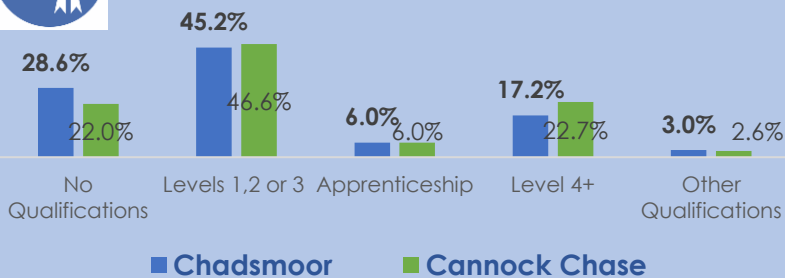


53.6%

16+ Economically Active in Employment, 2021
Cannock Chase 59.3%



Qualifications, 2021



Top 3 Occupations, 2021

Elementary Occupations

15.9%

Cannock Chase
11.8%

Skilled Trades Occupations

15.4%

Cannock Chase
14.2%

Caring, Leisure and Other Services

12.3%

Cannock Chase
9.8%

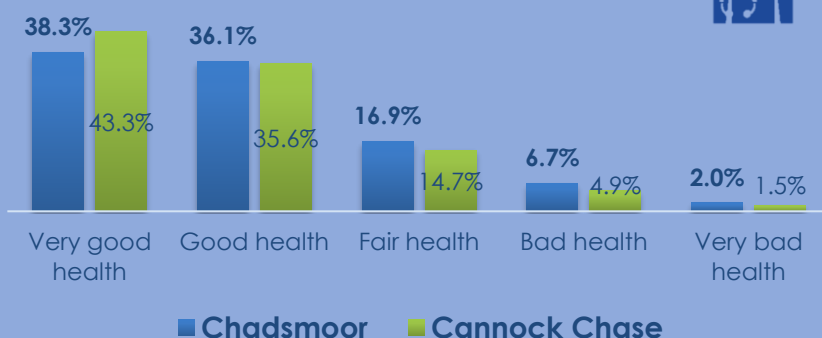
64.5%

Travel to work driving a car or van, 2021
Cannock Chase 64%



Health & Wellbeing

General Health, 2021



24.9%

Disabled under the Equality Act, 2021
Cannock Chase 20.2%

11.1%

Residents aged 5 and over providing unpaid care, 2021
Cannock Chase 10.4%



Etching Hill and the Heath: Key Ward Statistics, 2026

Population



8,736 residents
(2024)



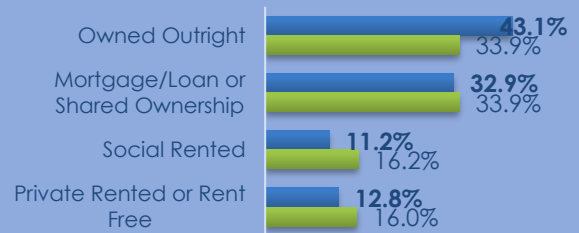
3,684 households
(2021)

**55-59
Years**

Largest Group
(8.1% of population)

Housing

Housing Tenure, 2021



■ Etching Hill & the Heath ■ Cannock Chase



1.9% Households with fewer bedrooms than required, 2021
Cannock Chase 2.2%

Economy



56.3%

16+ Economically Active in Employment, 2021
Cannock Chase 59.3%

Top 3 Occupations, 2021

Skilled Trades Occupations

13.3%

Cannock Chase
14.2%

Professional Occupations

13.0%

Cannock Chase
13.7%

Elementary Occupations

12.7%

Cannock Chase
11.8%

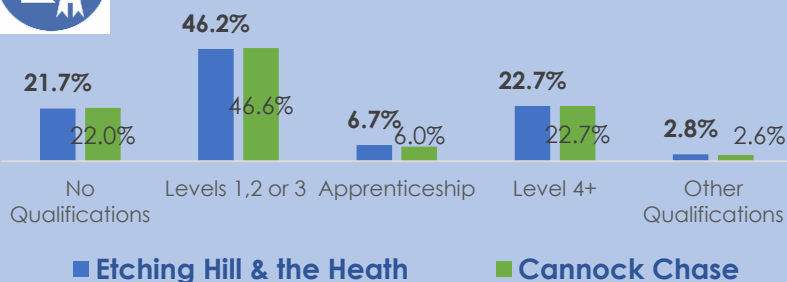
62.6%

Travel to work driving a car or van, 2021

Cannock Chase 64%



Qualifications, 2021

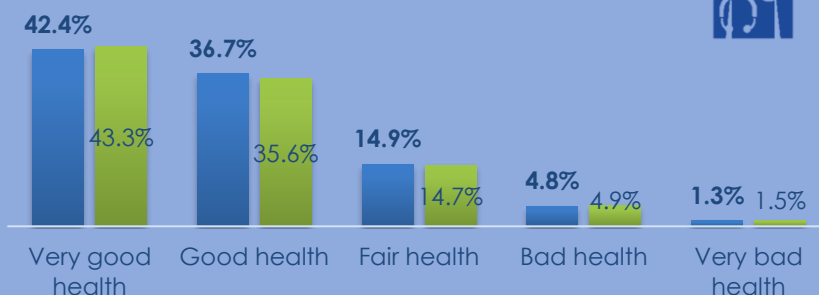


■ Etching Hill & the Heath

■ Cannock Chase

Health & Wellbeing

General Health, 2021



■ Etching Hill & The Heath

■ Cannock Chase



19.9%

Disabled under the Equality Act, 2021

Cannock Chase 20.2%

11%

Residents aged 5 and over providing unpaid care, 2021

Cannock Chase 10.4%

Hawks Green with Rumer Hill: Key Ward Statistics, 2026

Population



7,616 residents
(2024)



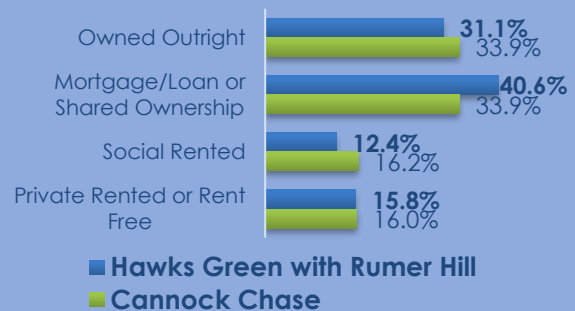
3,126 households
(2021)

**55-59
Years**

Largest Group
(8.2% of population)

Housing

Housing Tenure, 2021



1.4% Households with fewer bedrooms than required, 2021
Cannock Chase 2.2%

Economy

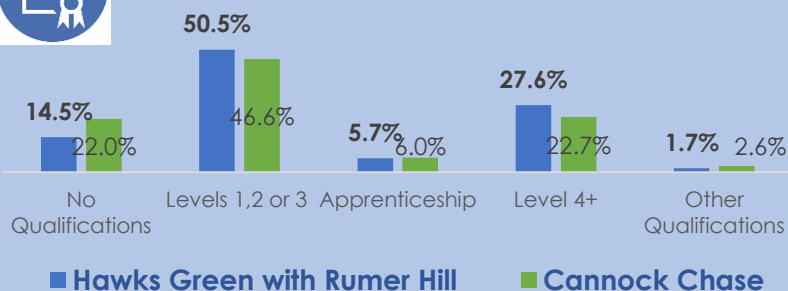


67.2%

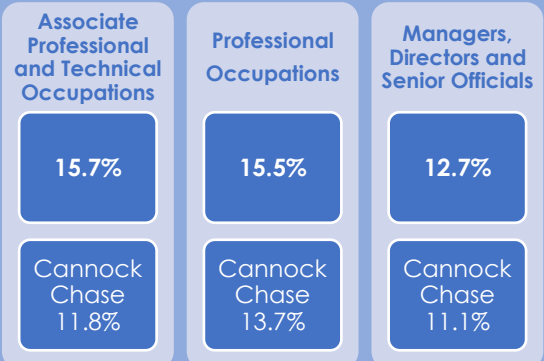
16+ Economically Active in Employment, 2021
Cannock Chase 59.3%



Qualifications, 2021



Top 3 Occupations, 2021



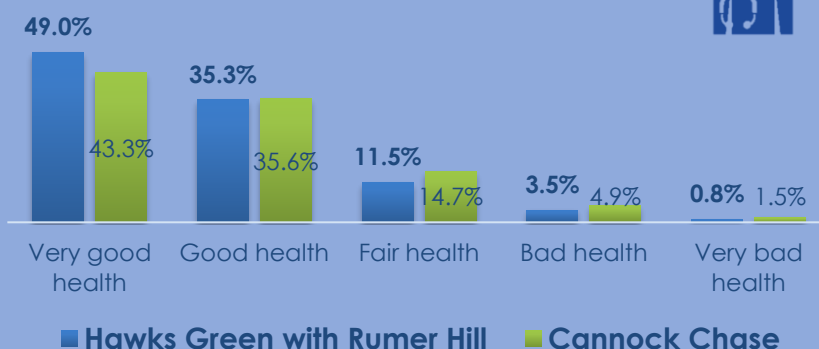
63.9%

Travel to work driving a car or van, 2021
Cannock Chase 64%



Health & Wellbeing

General Health, 2021



15.6%

Disabled under the Equality Act, 2021
Cannock Chase 20.2%



9.2%

Residents aged 5 and over providing unpaid care, 2021
Cannock Chase 10.4%

Heath Hayes & Wimblebury: Key Ward Statistics, 2026

Population



9,060 residents
(2024)



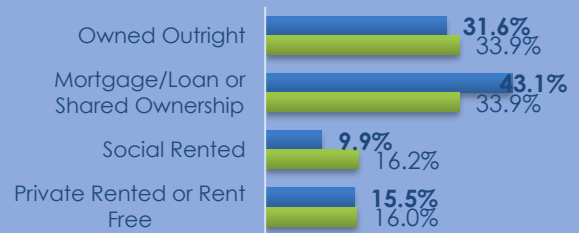
3,734 households
(2021)

**55-59
Years**

Largest Group
(8.6% of population)

Housing

Housing Tenure, 2021



■ Heath Hayes & Wimblebury
■ Cannock Chase



1.7% Households with fewer bedrooms than required, 2021
Cannock Chase 2.2%

Economy

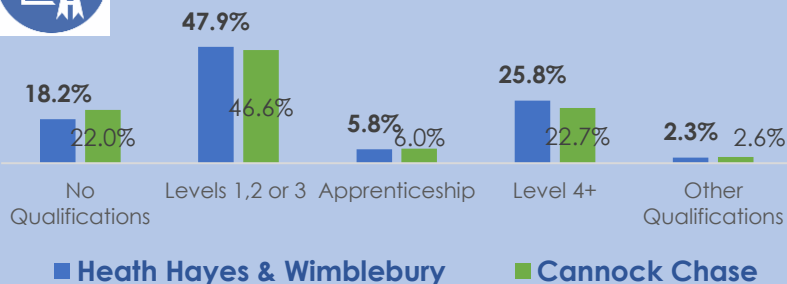


65.8%

16+ Economically Active in Employment, 2021
Cannock Chase 59.3%



Qualifications, 2021



Top 3 Occupations, 2021

Professional Occupations

16.0%

Cannock Chase
13.7%

Skilled Trades Occupations

14.3%

Cannock Chase
14.2%

Managers, Directors and Senior Officials

12.8%

Cannock Chase
11.1%

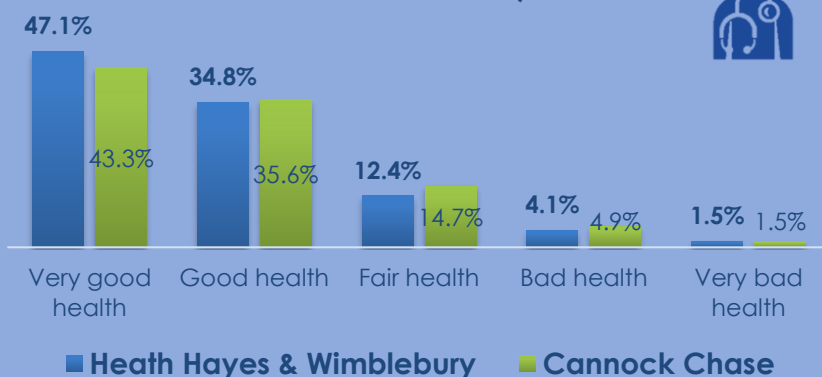
66.9%

Travel to work driving a car or van, 2021
Cannock Chase 64%



Health & Wellbeing

General Health, 2021



17.9%

Disabled under the Equality Act, 2021
Cannock Chase 20.2%

9.5%

Residents aged 5 and over providing unpaid care, 2021
Cannock Chase 10.4%



Hednesford Green Heath: Key Ward Statistics, 2026

Population



8,259 residents
(2024)



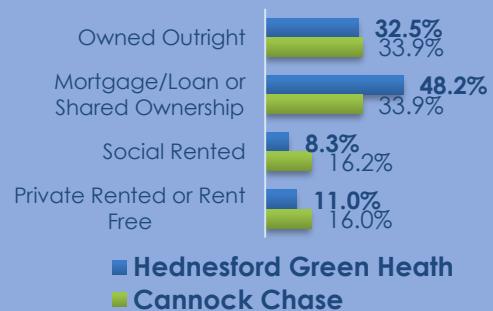
2,870 households
(2021)

**30-34
Years**

Largest Group
(10.8% population)

Housing

Housing Tenure, 2021



1.7% Households with fewer bedrooms than required, 2021
Cannock Chase 2.2%

Economy



68.0%

16+ Economically Active in Employment, 2021
Cannock Chase 59.3%

Top 3 Occupations, 2021

Professional Occupations

16.7%

Cannock Chase
13.7%

Skilled Trades Occupations

14.0%

Cannock Chase
14.2%

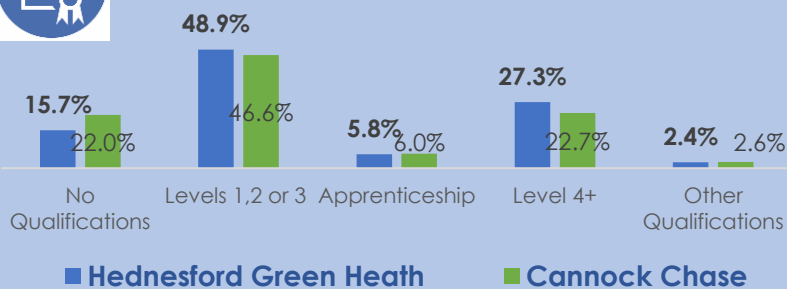
Associate professional and technical occupations

13.9%

Cannock Chase
11.8%



Qualifications, 2021



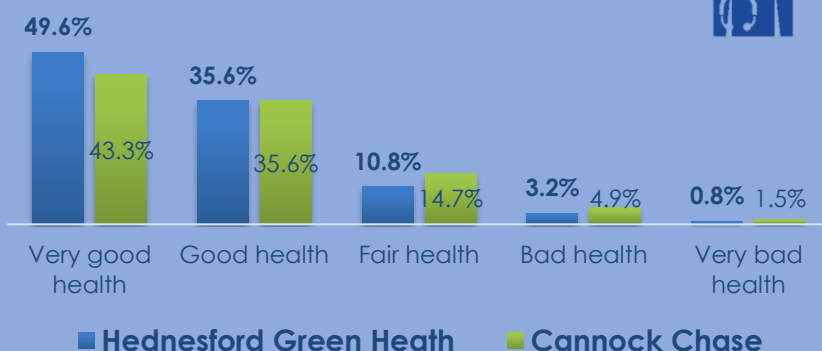
64.8%

Travel to work driving a car or van, 2021
Cannock Chase 64%



Health & Wellbeing

General Health, 2021



15.7%

Disabled under the Equality Act, 2021
Cannock Chase 20.2%



9.4%

Residents aged 5 and over providing unpaid care, 2021
Cannock Chase 10.4%

Hednesford Hills & Rawnsley Key Ward Statistics, 2026

Population



7,824 residents
(2024)



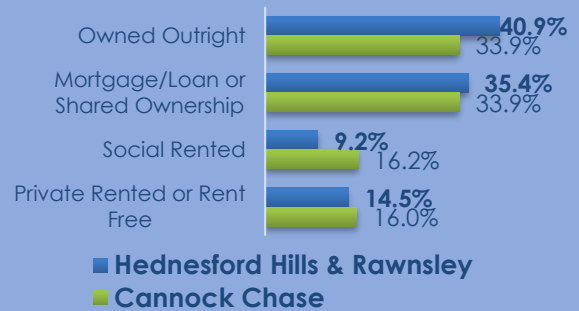
3,415 households
(2021)

**55-59
Years**

Largest Group
(8.3% population)

Housing

Housing Tenure, 2021



1.8% Households with fewer bedrooms than required, 2021
Cannock Chase 2.2%

Economy

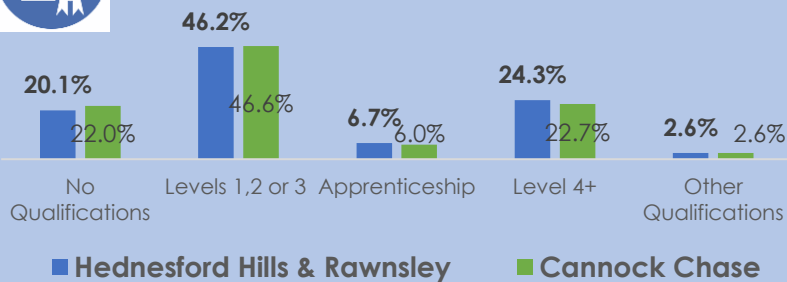


59.9%

16+ Economically Active in Employment, 2021
Cannock Chase 59.3%



Qualifications, 2021



Top 3 Occupations, 2021

Professional Occupations

15.3%

Cannock Chase
13.7%

Skilled Trades Occupations

14.1%

Cannock Chase
14.2%

Associate professional and technical occupations

12.4%

Cannock Chase
11.8%

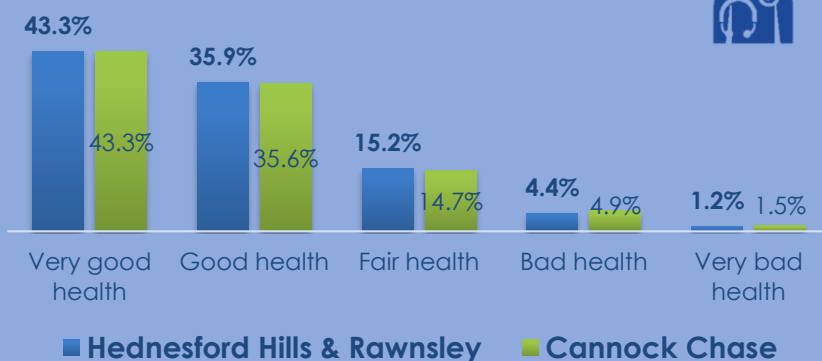
66.7%

Travel to work driving a car or van, 2021
Cannock Chase 64%



Health & Wellbeing

General Health, 2021



19.0%

Disabled under the Equality Act, 2021
Cannock Chase 20.2%



10.3%

Residents aged 5 and over providing unpaid care, 2021
Cannock Chase 10.4%

Hednesford Pye Green: Key Ward Statistics, 2026

Population



7,773 residents
(2024)



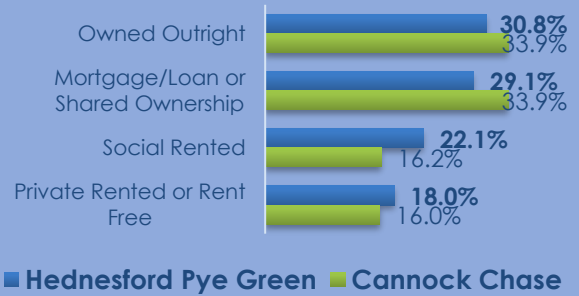
3,543 households
(2021)

**50-54
55-59
Years**

Largest Group
(7.7% population)

Housing

Housing Tenure, 2021



2.4% Households with fewer bedrooms than required, 2021
Cannock Chase 2.2%

Economy

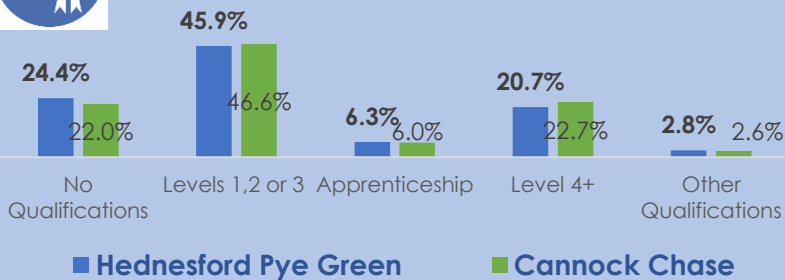


56.9%

16+ Economically Active in Employment, 2021
Cannock Chase 59.3%



Qualifications, 2021



Top 3 Occupations, 2021

Skilled Trades Occupations

16.5%

Cannock Chase
14.2%

Elementary Occupations

13.1%

Cannock Chase
11.8%

Professional occupations

12.1%

Cannock Chase
13.7%

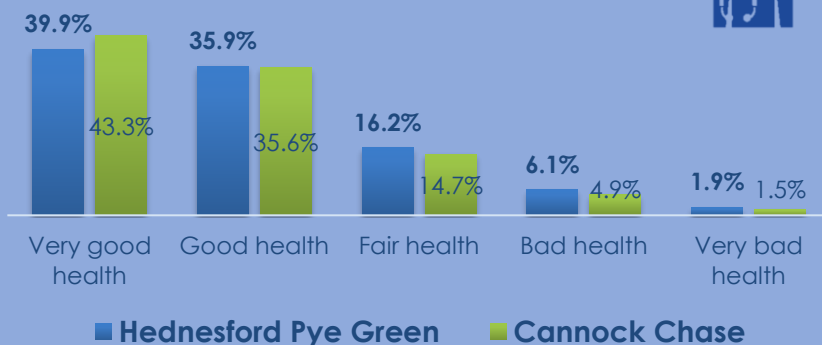
65.2%

Travel to work driving a car or van, 2021
Cannock Chase 64%



Health & Wellbeing

General Health, 2021



22.6%

Disabled under the Equality Act, 2021
Cannock Chase 20.2%

11.8%

Residents aged 5 and over providing unpaid care, 2021
Cannock Chase 10.4%



Norton Canes: Key Ward Statistics, 2026

Population



9,400 residents
(2024)



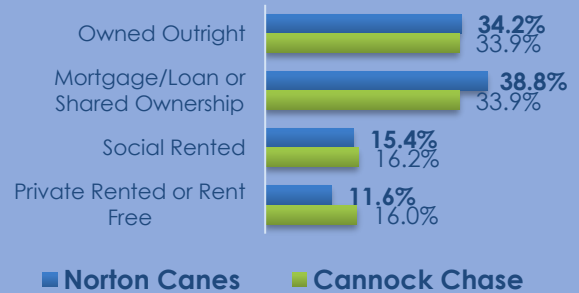
3,522 households
(2021)

**30-34
35-39
Years**

Largest Group
(7.7% population)

Housing

Housing Tenure, 2021



1.6% Households with fewer bedrooms than required, 2021
Cannock Chase 2.2%

Economy

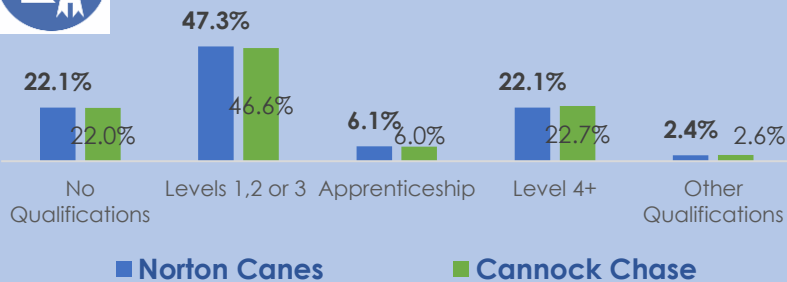


61.3%

16+ Economically Active in Employment, 2021
Cannock Chase 59.3%



Qualifications, 2021



Top 3 Occupations, 2021

Skilled Trades Occupations

15.3%

Cannock Chase 14.2%

Professional Occupations

15.1%

Cannock Chase 13.7%

Associate Professional and Technical occupations

11.8%

Cannock Chase 11.8%

68.5%

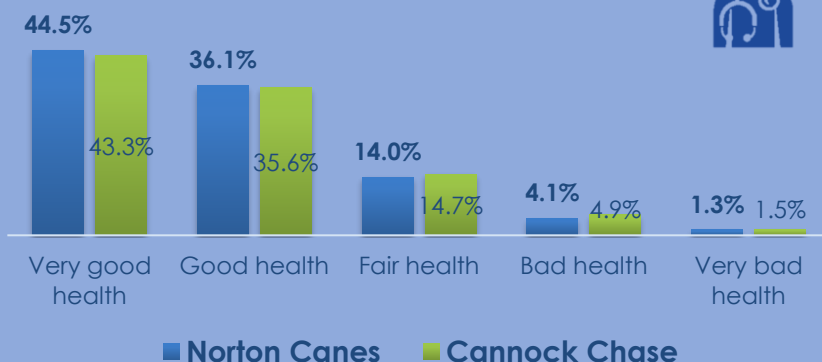
Travel to work driving a car or van, 2021

Cannock Chase 64%



Health & Wellbeing

General Health, 2021



18.4%

Disabled under the Equality Act, 2021

Cannock Chase 20.2%

10.8%

Residents aged 5 and over providing unpaid care, 2021

Cannock Chase 10.4%



Western Springs: Key Ward Statistics, 2026

Population



7,545 residents
(2024)



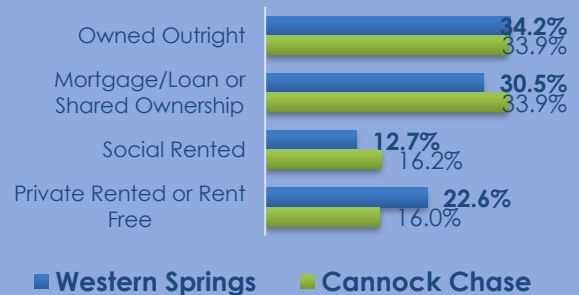
3,396 households
(2021)

**55-59
Years**

Largest Group
(7.9% population)

Housing

Housing Tenure, 2021



1.8% Households with fewer bedrooms than required, 2021
Cannock Chase 2.2%

Economy



57.4%

16+ Economically Active in Employment, 2021
Cannock Chase 59.3%

Top 3 Occupations, 2021

Professional Occupations

13.7%

Cannock Chase
13.7%

Elementary Occupations

13.4%

Cannock Chase
11.8%

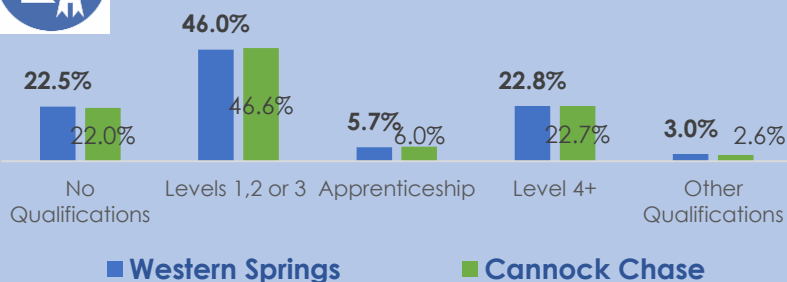
Skilled Trades occupations

12.7%

Cannock Chase
14.2%



Qualifications, 2021



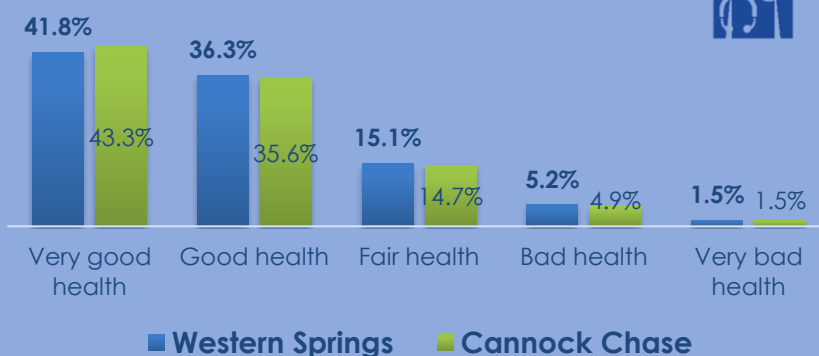
59.7%

Travel to work driving a car or van, 2021
Cannock Chase 64%



Health & Wellbeing

General Health, 2021



20.8%

Disabled under the Equality Act, 2021
Cannock Chase 20.2%

9.4%

Residents aged 5 and over providing unpaid care, 2021
Cannock Chase 10.4%

