

## Rugeley Indoor Market Consultation

The Rugeley Indoor Market consultation launched on 14 November and closed on 13 December. The survey was promoted via the following methods:

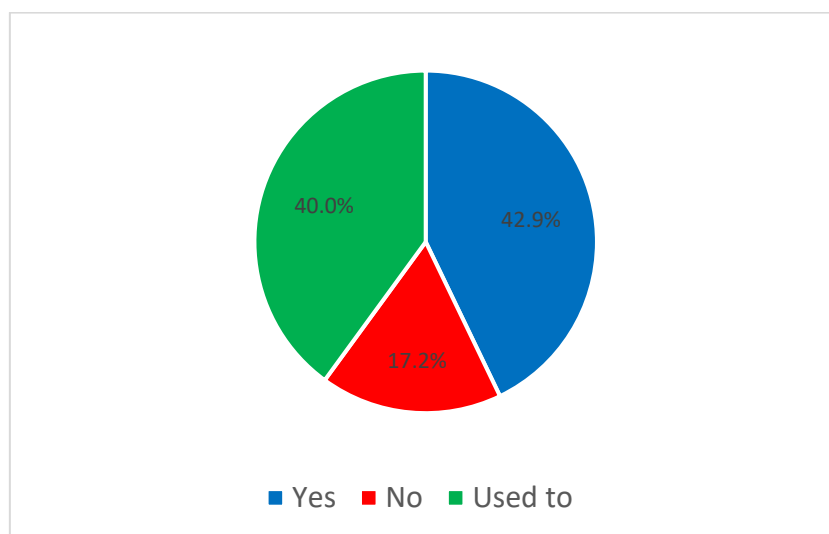
- Cannock Chase Council website
- Cannock Chase Council social media
- Officers were in Rugeley town centre on 4 occasions promoting the consultation
- Copies were available in Rugeley market and the reception of Cannock Chase Council
- Promoted in the District Round Up and the VCSE forum

On Wednesday 30 November a missing question was spotted in the online survey. This is question 4. There were 559 online surveys completed before this was noticed. Paper versions of the survey had all of the questions. After seeking advice from the Consultation Institute it was decided that we would make a separate online survey featuring just the missing question and promote this. We did this via the Council's social media and asked members to share the post. It was also promoted to the VCSE forum and the link was available on the website. The closing date on this question was also extended until Friday 16 December

893 responses were received to the survey 102 were paper copies and 791 were completed online. The results are set out below. With the open ended questions the top ten themes are shown:

### **Q1) Do you currently use the indoor market or have you ever used the indoor market? (891 responses)**

	Number	Percentage
Yes	382	42.9%
No	153	17.2%
Used to	356	40%



**Q2) If you have never visited the indoor market, or you have stopped using the market why was this? (470 responses)**

- Lack of stalls/nothing there (216)
- No stalls interested in/no variety (91)
- Old and tired/dated/dull/rundown (47)
- No butchers now (33)
- Unwelcoming/uninviting (23)
- Nothing good (15)
- Dingy/lack of light (15)
- Dirty/grubby (11)
- Used the sweet stall (9)
- Don't know what is in there (9)

**Q3) The Council has tried lots of things to try and encourage new traders and customers into the market hall. Do you have any ideas of anything else the Council could try to make the market successful again? (816 responses)**

- Open 6 days a week (69)
- Refresh it/redecorate/refurbish/redesign (67)
- Specialist/theme markets and events (local/farmers/crafts/antiques/street food (59)
- Lower rates/cheaper rents (56)
- Soft play/play areas for kids (with café) (53)
- No (49)
- Reopen offices (44)
- Advertise locally/more/with small business/A boards/not just social media (44)
- Update/modernise (36)
- Community centre/hub/meeting/events/warm space/social meetings/advice (36)

It is also worth noting that the following were suggested that focus around the same area:

- Space for young people to be entertained i.e. Youth Centre, bowling, cinema, skate hall etc (16)
- Place for family entertainment i.e. bowling, roller skating (9)
- Bowling alley (9)
- Cinema (5)
- Activities for children (5)

**Q4) The indoor market hall is currently being subsidised by the Council because it is making a significant loss? How would you feel about a potential proposal to close the market? (302 responses in total, 231 from original survey and 71 from missing question)**

The most popular themes are:

- Big loss (38)

- Upset/sad (36)
- Should happen/support closure (33)
- Support if not viable/makes financial sense (would be sad/a shame 6) (24)
- Shame (16)
- Don't want it to close (12)
- Turn it into something useful for Rugeley (12)
- Could be a community hub - all ages (9)
- Wouldn't bother me (8)
- Ok/wouldn't mind (7)

**Q5) If the market were to close, what alternative use of the market hall do you think might appeal to the residents of Rugeley? (744 responses)**

- Leisure/entertainment
  - Bowling (87)
  - Cinema (82)
  - Indoor/rooftop skate park/rink (12)
  - Leisure facilities (11)
  - Entertainment 10
  - Trampoline park (9)
  - Ice skating (9)
  - Arcade (9)
  - Gaming facility/room (7)
  - Mini golf/ghetto golf (6)
  - Bingo (6)
  - Snooker/pool (4)
  - Climbing walls (3)
  - Roller disco (3)
  - Lazer (2)
- Indoor/soft play (with café) (109)
- Keep as a market/traders/nothing else (60)
- Community centre/hub/support/advice/information/meetings (54)
- Something for kids/children (43)
- Reopen/use Council offices (money wasted) (38)
- Don't know (37)
- Something for young people (26)
- More days trading (24)
- Craft workshops/events/markets/stalls (23)

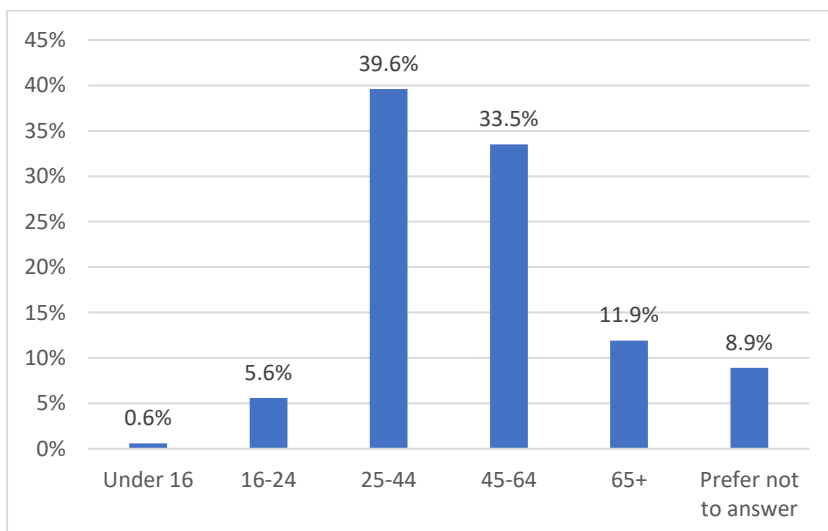
**Q6) Do you have any further comments? (459 responses)**

- No/not applicable (112)
- Keep the market/don't close it (47)
- Rugeley needs an update - effort/investment (25)
- Think about traders (24)

- Concern with how Rugeley is treated
  - Focus more/spend money on Rugeley. Cannock always takes the priority (10)
  - Spend money on Rugeley not Cannock/Hednesford/stop favouring other towns (7)
  - Stop neglecting Rugeley/disaffected with how it is treated (4)
  - Cannock council kill Rugeley (2)
  - Rugeley believe everything spent on Cannock like Levelling Up (2)
  - Time Rugeley got more say instead of Cannock Council having full control (1)
  - Hold council head in shame (1)
  - Council tax spent in Cannock - need council in Rugeley (1)
- More advertising - including social media/A boards (9)
- Need free parking (8)
- Need more/proper shops in Rugeley (8)
- Open 6 days a week (7)
- Open council offices up - have staff in the area (7)
- Town needs footfall increasing - something to draw it in (7)
- Lack of buses/transport doesn't help (7)

**Q7) What is your age?** (890 responses)

	Number	Percentage
Under 16	5	0.6%
16-24	50	5.6%
25-44	352	39.6%
45-64	298	33.5%
65+	106	11.9%
Prefer not to answer	79	8.9%



**Q8) Do you live in Rugeley? (866 responses)**

	Number	Percentage
Yes	706	81.5%
No	71	8.2%
Prefer not to say	89	10.3%

